deaf education through
listening and talking

Fundraising Tips

Helping you maximise the amount you can raise through sponsorship!

Start Early- Adopt a similarly determined and planned approach to your fundraising as you do your training. Carry a sponsorship form with you at all times.

Ask others to help- Encourage family, friends and work colleagues to help fundraise on your behalf.

Make the most of Gift Aid- It allows us to claim an extra 28% back from the tax man! Just make sure sponsors who pay UK tax fill in their name and full address including the postcode, this needs to be a home address.

Be easy to contact- Ensure your name, address, telephone and email details are clear on both sides of the sponsorship form. This way, the form will be returned to you if they are passed around for example at your work place.

Consider who you are going to ask- Make a list of all your family, friends and work colleagues as well as associates you know through sporting or social activity. If it helps, list them in separate sections and decide how you are going to approach them and what you want to say to them.

Face to Face is best- It is more difficult for sponsors to say no if you're stood in front of them. If you are unable to meet them, send a letter, fax or email because they are harder to ignore. A tear-off reply slip at the bottom is also useful!

Get it matched- At work, or through colleagues in other businesses, target managers who control budgets. Approach your boss and ask if you can tell sponsors that their donation will be match pound for pound by your company.

Have a high profile- Meet as many potential sponsors as you can. Contact your local newspaper or company newsletter and tell them about your venture!

SOME OTHER FUNDRAISING SUGGESTIONS……

CHALLENGES

SKY DIVE BUNGEE JUMP

RUN A 10K OR MARATHON

SPONSORED SWIM

TAKE ON A TREK (OFFA'S DYKE PATH, HADRIANS WALL?)



BIKE RIDE

TRIATHALON

SPONSORED TODDLE OR DOGWALK

ACHIEVE FOR YOURSELF AND DELTA

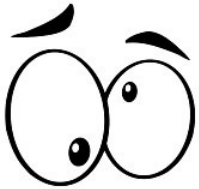


QUIT SMOKING

SPONSORED SILENCE?

LOSE WEIGHT

CRAZINESS!!!!



SPEND THE DAY IN FANCY DRESS

SHAVE YOUR HEAD

GUYS—WAX YOUR CHEST/LEGS

SIT IN A BATH OF JELLY OR BAKED BEANS

Internet browsing – www.everyclick.com

Internet shopping – www.giveasyoulive.com/Delta

Internet shopping - www.easyfundraising.org.uk

SIM CARDS PAYG/Monthly www.thepeoplesoperator.com Type in DELTA (10%)

WITH YOUR FRIENDS/NEIGHBOURS

Host a dinner party and make a charge per head, hold a raffle.



POP UP RESTAURANT if you are feeling brave!

TOURNAMENT COMPETITION

ARRANGE A PUB QUIZ

LEARN A SKILL ;FUN DAY OUT (PAINTBALLING?)

CURRY & Quiz (Need help with a quiz?)

Organise a band at a local hall

C&W night with line dancing

Car washing, baby sitting, grass cutting, window cleaning ; Organise a promise auction

Car or foot treasure hunt (End with a BBQ, chilli and rice or cheese and wine)

Garage sale

AT WORK/ SCHOOL

SWEEPSTAKE

COFFEE /CAKE SALE

SETTING UP A SWEAR BOX

DRESS UP OR DOWN DAY

Why not nominate us as your business or community group's check out local Supermarkets Charity of the month/year?

Share a birthday or anniversary with us and take part in Celebration giving.

Or simply adopt a collection tin to place locally.

Collections

If you plan to hold a collection on private property (such as a shopping centre, store or pub), you need to get permission from the owner or manager. You can only collect on the street, if you gain a permit from the local authority for that area. The minimum legal age is 18-years old for collecting in London and 16-years old everywhere else. For all collections, you will need to get official collecting tins and ID badges from us. Please do not collect money door-to-door; this is illegal.

Raffles

For small raffles that are part of a bigger event, you don't need a licence as long as you sell tickets, and have prizes drawn, at the event (but no cash prizes).

The same applies to private raffles where you're only selling tickets to members of a club. Tickets must not be sold by anyone under the age of 16. A large raffle where pre printed tickets are sold in advance require a council permit costing approx. £30

For more guidance, visit www.gambling.com

Food and drink

If you're selling alcohol at an event, you'll need a liquor licence, which you can apply for from your local magistrate's court. The hirer will be able to advise you.

At a one-off event, you don't need a licence to sell food, but you should follow Food Hygiene Regulations – these can be found at www.food.gov.uk

For longer events that run over a number of days, where you'll be selling food each day, you need to register with your local authority. Ensure food is stored and handled correctly and safely, following hygiene rules.

Be aware that people may be allergic to foods that contain nuts, or other ingredients that, therefore food must be clearly labelled.

Health and safety Safety advice varies depending on the event you're planning and where it will be held. You must think about potential risks involved and how to prevent problems arising. If you hold your event in a venue such as a community hall or pub, it will have its own health and safety guidelines, which you must adhere to. Do you need to have a qualified first-aider present or is it enough to have just a first aid box? Red Cross or St John's Ambulance may be able to help give you advice or support on the day.

Promote your activity

Let everyone know what you're up to – and keep telling them! Your local newspaper and radio station will welcome a quirky news item, tell your story or you simply need to make people aware of the event you're organising, so make use of our poster template.

Set up a donation site online. We provide a template. We recommend

www.mydonate.bt.com/ DELTA

There is also virgingiving and justgiving

Money

Make sure you have a lockable box to keep money in. Take extra notice of your personal safety when you're carrying money around, and have another person with you, if possible, for added security. Set a fundraising target for the amount of money you want to raise. Think about any costs you'll incur when organising the event and stick to your budget. Children under 16 should not be allowed to collect money without being accompanied by an adult.

SOCIAL MEDIA..

DELTA has an email newsletter and it's only Facebook site that would love information and photo's.

Please use your social media to promote your event and thereby promote and inform about DELTA.

A FEW ODD POINTERS...

Do Remember to buy raffle tickets!

Remember to take photos, send some with a write-up and/or

Invite the local press

Approach local firms for raffle prizes, remember to give them public acknowledgment.

At even the simplest event, provide tea/coffee/squash and biscuits or cake (ask for cakes to be made for you).

Use a bucket with the printed off labels in the pack, and request donations.

Use the bucket for retiring collections from events.

Please remember to leave locations as you found them. Not to do so puts you and DELTA in a bad light.

Venue

If you're using a third party venue, then be sure to check their Public Liability Insurance documents. Singing, music or dancing at your event requires a licence. So, if your venue does not already have a Public Entertainment Licence, you need to obtain one from your local authority. Do not exceed the capacity limit, and ensure there is good access. Does the venue have adequate car parking, toilet facilities, and disabled access? Do you need on-site catering facilities? Where are the fire extinguishers kept?

The trustees and everyone at DELTA wish you the very best of luck in your endeavours and thank you sincerely for your efforts.